

The balance must be maintained! If Sinclair airs a pro-Bush program then they must immediately air a show that is equally pro-Kerry! And, smearing a candidate is totally out of bounds and must be disallowed.

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary only a few days before the election is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. Sinclair's actions also show why the license renewal process needs to involve more than a returned postcard!

Thank you for making things right again in this very important arena of media responsibility.

Yours truly,
Kay Winters